

WHAT IS CLAIMED IS:

1. An electronic beauty analysis method, comprising:
 - maintaining beauty information in a data structure;
 - receiving personal information about a subject;
 - selecting for presentation to the subject at least some beauty information maintained in the data structure based on the received information;
 - presenting to the subject an image of a virtual beauty consultant; and
 - causing the image of the consultant to present to the subject the beauty information selected for presentation.
2. The method of claim 1, wherein beauty information includes queries.
3. The method of claims 1 or 2, wherein beauty information includes at least one of a product recommendation, a diagnostic recommendation, a cosmetic usage recommendation, a prediction, a beauty profile, a preventative measure, and a remedial measure.
4. The method of claim 2, further comprising recording answers to the queries and asking the user additional queries incorporating into the additional queries information reflective of recorded answers.
5. The method of claims 2, further comprising recording answers to the queries, and wherein causing the image of the consultant to appear as audibly presenting to the subject the beauty information includes causing the image to appear as providing at least one of a product recommendation, a diagnostic recommendation, a cosmetic usage recommendation, a prediction, a beauty profile,

a preventative measure, or a remedial measure based on the recorded answers to the queries.

6. The method of claim 1, wherein maintaining beauty information involves storing the information on a storage device.
7. The method of claim 1, wherein maintaining beauty information involves providing access to a remote location where the information is maintained.
8. The method of claim 1, wherein the beauty information is stored in a data structure connected to the Internet, and wherein the method further comprises providing the subject with access to the data structure over the Internet.
9. The method of claim 2, wherein receiving personal information includes recording answers to the queries.
10. The method of claim 1, wherein receiving personal information includes obtaining the information from the subject via an audio capture device.
11. The method of claim 1, wherein receiving personal information includes obtaining the information from the subject via a user interface.
12. The method of claim 1, wherein receiving personal information includes obtaining the information from the subject via a network.
13. The method of claim 1, wherein presenting to the subject an image of a virtual beauty consultant involves causing the image to be displayed on a display device.
14. The method of claim 1, wherein presenting to the subject an image of a virtual beauty consultant involves causing a synthesized image to be displayed to the subject.

15. The method of claim 1, wherein presenting to the subject an image of a virtual beauty consultant involves causing a pre-recorded image of an actual human being to be displayed to the subject.

16. The method of claim 1, wherein presenting to the subject an image of a virtual beauty consultant involves allowing the subject to choose an image to be presented.

17. The method of claim 1, wherein presenting to the subject an image of a virtual beauty consultant involves selecting, from a group of virtual beauty consultants, a consultant that matches characteristics of the subject.

18. The method of claim 1, wherein presenting to the subject includes causing a synthesized human voice to be audibly projected through an audio output device.

19. The method of claim 1, wherein presenting includes causing a pre-recorded human voice to be audibly projected to the user.

20. The method of claim 1, further comprising presenting to the subject an image of a virtual user receiving the beauty information.

21. The method of claim 20, wherein the image of the virtual user is a representation of the subject.

22. An electronic beauty guidance method, comprising:
storing a series of beauty related queries in a data structure;
establishing an interface with a subject for enabling the subject to participate in an interactive beauty analysis;

presenting to the subject a human image via a display device accessed by the subject; and

causing the human image to appear as audibly presenting to the subject at least one of the queries from the data structure, to thereby conduct the interactive beauty analysis with the subject.

23. The method of claim 22, wherein the queries are stored at a location remote from the subject, and wherein the subject is enabled to participate in the beauty analysis from a location of the subject's choosing through access to the data structure via a network.

24. The method of claim 22, wherein audibly presenting includes causing a synthesized human voice to be audibly projected through the interface.

25. The method of claim 22, wherein audibly presenting includes causing a pre-recorded human voice to be audibly projected through the interface.

26. The method of claim 22, wherein the human image is a pre-recorded image of an actual human being.

27. The method of claim 22, wherein the human image is synthesized.

28. The method of claim 22, further comprising causing the subject to be asked personal questions, recording answers to the personal questions, and asking the subject additional questions incorporating into the additional questions information reflective of recorded answers to the personal questions.

29. The method of claim 23, wherein the queries are stored in a data structure connected to the Internet, and wherein the subject accesses the data structure over the Internet.

30. The method of claim 22 further comprising identifying to the subject at least one beauty test, storing in the data structure directions on how to conduct the beauty test, and causing the human image to appear as audibly presenting to the subject the directions from the data structure for conducting the at least one test.

31. The method of claim 22, further comprising presenting to the subject an image of a virtual user receiving the beauty information.

32. The method of claim 31, wherein the image of the virtual user is a representation of the subject.

33. An electronic beauty consulting system, the system comprising:
a data structure for storing a series of beauty queries;
a user terminal for enabling a subject to seek beauty advice, the terminal being linked to the data structure; and
a module configured to cause a human image to appear to the subject through the terminal in a manner projecting an appearance that the human image asks at least one query from the data structure to the subject.

34. The system of claim 33, wherein the user terminal is remotely located with respect to the data structure.

35. The system of claim 33, wherein the module causes a synthesized human voice to be audibly projected through the terminal.

36. The system of claim 33, wherein the module causes a pre-recorded human voice to be audibly projected through the terminal.

37. The system of claim 33, wherein the module causes a pre-recorded human image to be visually projected through the terminal.

38. The system of claim 33, wherein the module causes a synthesized human image to be visually projected through the terminal.

39. The system of claim 33, wherein the data structure is a linked list.

40. The system of claim 33, wherein the data structure contains personal information queries.

41. The system of claim 40, wherein the personal information queries are presented to the subject through the terminal, responses are recorded, and information reflective of the recorded responses is incorporated into subsequent beauty queries.

42. The method of claim 33, wherein the module is also configured to cause a second human image to appear to the subject through the terminal in a manner projecting an appearance that the second human image answers the at least one query.

43. The method of claim 42, wherein the second human image is a representation of the subject.